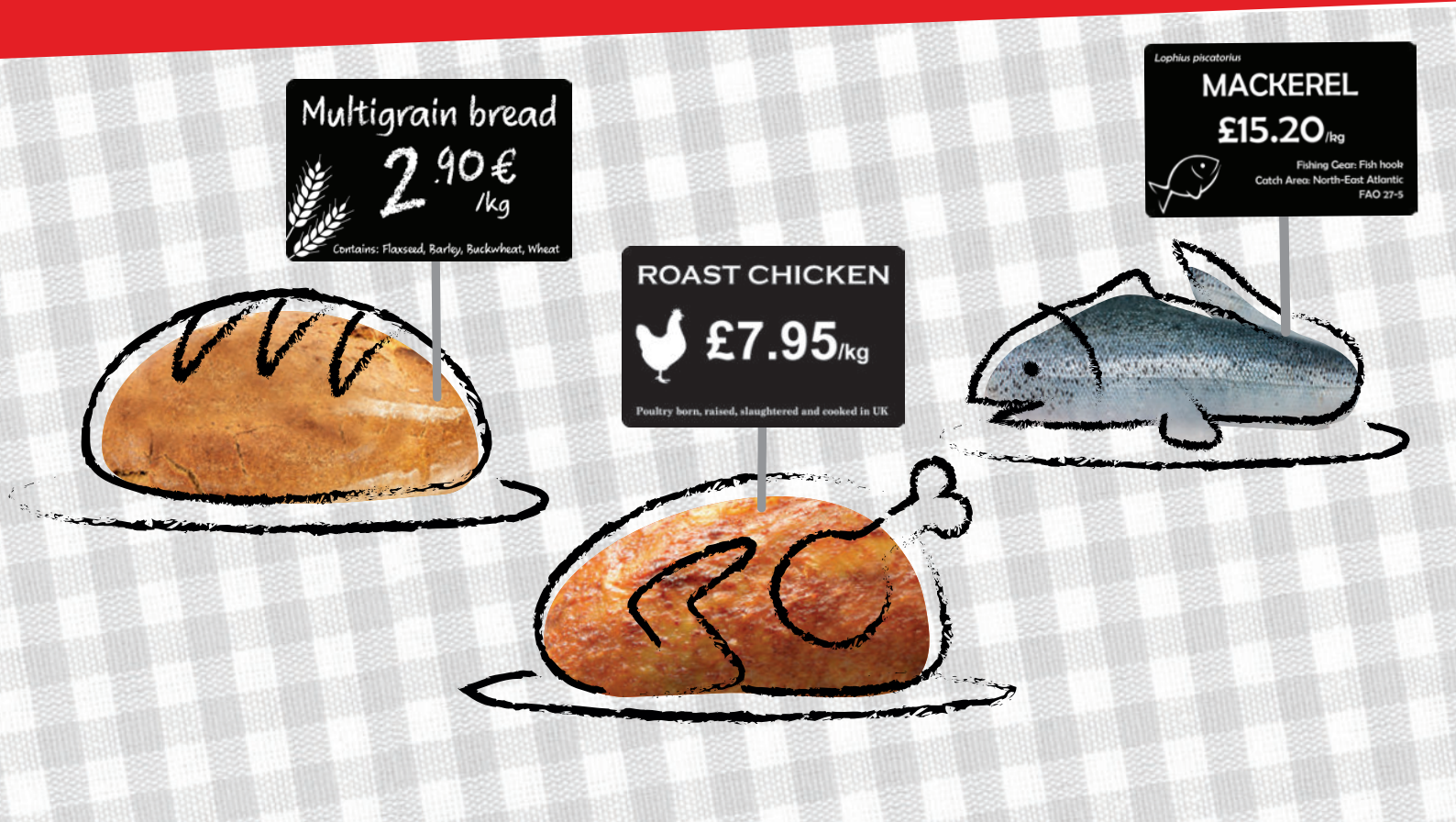
edikio

by EVOLIS

# YOUR PRICE TAGS ON PLASTIC CARDS



# PERSONALIZED PRICE TAGS THAT STAND OUT

## TIME SAVINGS

- **Maximum flexibility and responsiveness:** print your labels on demand, directly at your point of sale and benefit from up-to-date labeling in real time.
- **Independence:** free yourself from delivery lead times and minimum order quantities set by your label suppliers.

## A STRONGER BRAND IMAGE

- **Unique labels:** personalize your price tags by adding your logo and your choice of graphic features to stand out from your competitors.
- **Professional appearance on your display stands:** create harmony across all your shelves and spark customer interest with attractive labels.
- **Clear and legible communication** with black labels printed in white with a chalkboard finish.

## VISIBILITY, HYGIENE AND SAFETY GUARANTEED

- **Ideal dimensions:** the credit card format is an ideal size to highlight your products on the display stands.
- **Hygiene and durability:** very easy to clean, PVC cards are resistant to cold and moisture.
- **Food-contact compatibility*:** Evolis cards and ribbons for labeling fresh products meet the requirements of the food-processing industry.

## COMPLIANCE WITH APPLICABLE REGULATIONS

- Display all the information concerning your products, such as:
  - Product name
  - Price and unit of measurement
  - The origin of meats
  - For fish: the scientific name, production method, fishing area and sub-area, and fishing gear used
  - Allergens, etc.

# SIMPLIFIED DISPLAY OF ALL PRODUCT INFORMATION

## FRONT OF THE CARD FOR YOUR CUSTOMERS

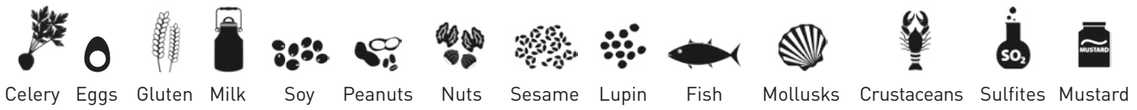
- **Clear and complete consumer information covering**:
  - **Food safety**: origin and composition
  - **Compatibility with their type of diet**: allergies, particular diets, customs, traditions, or religious practices
  - **Responsible consumption**: organic and/or locally produced product.
- **Focus on your promotions and new products**: identify new products and special offers by adding notes directly on your price tags.

## BACK OF THE CARD FOR YOUR STAFF

**Transform your labels into real sales tools** by displaying all the useful information to your staff on the reverse side.

**Allergens that must be declared**

The INCO European regulation of December 2014 requires the mandatory display of 14 allergens that may be present in the following finished products:




* Evolis black cards printed in white have passed laboratory tests by the organization TÜV Rheinland in line with European regulation (EC) No. 1935/2004 and US Chapter 21 of the Code of Federal Regulations (FDA) on compatibility with food contact.

# ALL-IN-ONE LABELING SOLUTIONS: PROFESSIONAL AND SIMPLE

Edikio solutions by Evolis offer you everything you need to create attractive price tags quickly, efficiently, and economically directly at your points of sale. They consist of:

## 1. DEDICATED PROFESSIONAL SOFTWARE

- **Create in just a few clicks:** choose your design from the numerous label templates especially for fresh products and display the information on your labels.
- **Limit the risk of error** by importing product information onto your cards straight from your MS Excel® file (products, prices, etc.).
- **Authentic-looking labels:** the Edikio software has an exclusive chalk handwriting font to give your labels a genuine look.
- **Versions for all your needs:** there are 3 versions of the Edikio software to meet all retailers needs.

## 2. HIGH-PERFORMANCE PRINTER

- **Edikio printers are easy to use:** they work just as easily as a standard office printer.
- **Print in record time, individually or in batches:** print a price tag in 15 seconds!
- **Discreet integration into your work environment:** Edikio printers by Evolis are compact, so they can be used without constraints at your point of sale or office.

## 3. BLANK LABELS AND PRINTER RIBBON INCLUDED

- **Easy to install:** the Edikio plastic labels and printer ribbon are installed in one easy step.
- **Evolis High Trust® quality:** as well as their compatibility with food contact, Edikio ribbons and cards have been tested by the Evolis quality department to guarantee price tags with a professional finish.

# FIND YOUR IDEAL SOLUTION:

| | EDIKIO ACCESS<br>**The most affordable solution for single-sided price tags** | EDIKIO FLEX<br>**The flexible solution for labels on standard or long cards** | EDIKIO DUPLEX<br>**The advanced solution for double-sided labels** |
|---|---|---|---|
| Type of label | • Labels in credit card format, single-sided | • Long labels and credit card format labels | • Labels in credit card format, double-sided |
| Label use | • Fewer than 100 labels on the shelf<br>• 1 to 2 updates per year | • 100 to 300 labels on the shelf<br>• Several updates per year | • Over 300 labels on the shelf<br>• Weekly or daily updates |
| Product information management | Product list, sometimes computerized, often manual | | Highly developed price schedule |
| SOFTWARE | LITE EDITION | STANDARD EDITION | PRO EDITION |
| Templates grouped by trade | • | • | • |
| Image library | • | • | • |
| Exclusive 'chalk handwriting' font | • | • | • |
| Import prices from Microsoft Excel® | • | • | • |
| Automatic data update | | • | • |
| Manage product categories | • | • | • |
| Manage product sub-categories | | • | • |
| Preview of the label | • | • | • |
| Automatic detection of tickets modified since last print cycle | | • | • |
| Protected by password | | • | • |
| Manage multi-user rights | | | • |
| PRINTER | | | |
| Printing in credit card format | • | • | • |
| Printing in long format | | • | |
| Automatic printing on both sides | | | • |
| Feeder capacity (in cards) | 25 | 50 | 100 |
| Hopper capacity (in cards) | 25 | 25 | 100 |
| LCD touchscreen | | | • |
| USB connection | • | • | • |
| Ethernet connection | | • | • |
| Warranty | 1 year | 2 years | 3 years |
| CONSUMABLES INCLUDED | | | |
| White ribbon – 500 prints | • | | |
| White ribbon – 1000 prints* | | • | • |
| Black PVC cards in credit card format | 100 | 100 | 200 |
| Black PVC cards in long format (150 x 50 mm - 5.90" x 1.97") | | 100 | |

* Credit card format (85.6 x 54 mm - 3.37" x 2.13"), one side

# MULTIPLY THE POSSIBILITIES AND OPTIMIZE YOUR PROFITABILITY

## VARIOUS COMBINATIONS POSSIBLE

Evolis offers a complete range of cards and ribbons in order to create labels which meet all your needs:

- **Standard or long black cards** (Flex solution for 2 formats: 120 x 50 mm (4.72" x 1.97") or 150 x 50 mm (5.90" x 1.97")) with printing in white for your specific needs, particularly for bakeries.

- **White cards** for monochrome printing (black, red, green, blue) or color, in credit card format or 54 x 28 mm (2.13" x 1.10") for labeling smaller products and/for adding a special note: "New," "House specialty," etc.

- **Cards in solid colors or imitation slate** with monochrome printing (in black, white, red, green, or blue).

## LARGE RANGE OF HOLDERS FOR LABELS

The Edikio range includes various holders for price tags. These holders are adapted to standard displays: narrow or wide, magnetic, holders that can be placed or are on spikes, holders that can take 2 cards, and specific to your business (delicatessen, caterer, fish market, etc.).

## PRINT ALL YOUR CARDS

Increase the profitability of your investment by printing all the badges and cards linked to your activity. Simply replace the consumables for the Flex and Duplex solutions for printing in color on white cards:

Employee badges

Gift cards

Loyalty cards

Invitations to your events

## CHOOSE THE LAYOUT OF YOUR LABELS

The advantage of plastic cards is that they can be presented in many different ways, with or without holders.

Portrait Landscape Folded vertically Folded horizontally

# OUR CUSTOMERS TRUST US

## TRIED-AND-TESTED EXPERTISE OF EVOLIS

Thousands of retailers have already adopted Edikio solutions by Evolis to create and print their price tags.

Whether independent shopkeepers, department managers, or super/hypermarket managers, they have all been impressed by the ease of use and the performance of Edikio solutions, as well as the originality and quality of labels printed on plastic cards.

Evolis also succeeded in gaining the confidence of major equipment suppliers for food stores, where you will now find Edikio solutions.

More than **5000** points of sale already equipped

- Headquarters and production site in Angers (France)
- Installed base of more than 310,000 card printers
- Subsidiaries in Miami and Boston (United States), Singapore, Mumbai (India), Shanghai (China), Tokyo (Japon), Lisbon (Portugal), Paris and Lyon (France)
- 350 employees worldwide
- 400 official distributors in 140 countries
- ISO 9001 certified company

Created in 2000, the Evolis group designs, produces, and markets a complete range of plastic card printing and customization solutions for the identification of people and property. With a presence on every continent, Evolis is now the world leader for plastic card printing solutions.

Having carried out many small to large-scale projects in various regions of the world and in highly diverse fields, the printing systems and expertise of Evolis are widely recognized by many companies and organizations.

TÜVRheinland CERTIFIED
Management System ISO 9001:2008
www.tuv.com ID 9105069622

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